

IS 235 Business Site Specification Document

Goals and Purpose

This website will be used by Satellite Systems to help customers to get more information about products and services. The site will be setup to make it easy to use and have a clean design. It will important to make information available in an understandable manner.

Audience

The audience for this site does not have any real demographic. The information is for any one that wants service. This could be male or female, any race, and probably from teen up. This will make the site very generic and easy to use.

Design Requirements

- The Web site will use layout, font styles, and colors consistently to unify the pages of the site.
- Photographs and other appropriate visuals will accompany the text, they will also be described.
- The site should provide a clear navigation scheme. This will also be the same across the entire site.

Delivery Requirements

The Web site will display as required on the following browsers.

- Internet Explorer, v6 or later
- Safari 2.0
- AOL 8 or later
- Mozilla Firefox 1.0x or later

The Web site will display on the following operating systems.

- Macintosh OS10.x or later
- Windows XP Home or Professional

The site may require the following plug-ins:

- Flash Player 7.0 or above
- Acrobat Reader 6.0 or above

Content

- Home page: General information about the business.
- Programming page: Description of different programming options.
- Current Offers page: Description the latest and most current promotions.
- Contact page: A way for new and current customers to contact the business.
- About Us page: A page with general information about the company and store location.

Flowchart

